



Yahoo! Inc. is the Assignee of the invention entitled: TRAFFIC MONITORING SYSTEM WITH TRACKING BY CATEGORIES AND TERMS, the specification of which was filed on September 1, 2000 as Application Serial No. 09/654,405.

Assignee hereby appoints the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

> Philip H. Albert, Reg. No. 35,819 Daniel T. Tagliaferri, Reg. No. 43,178 William E. Winters, Reg. No. 42,232

Send Correspondence to:

Philip H. Albert

TOWNSEND and TOWNSEND and CREW LLP

Two Embarcadero Center, 8th Floor San Francisco, CA 94111-3834

Direct Telephone Calls to:

(Name, reg. no., tele. no.)

Philip H. Albert

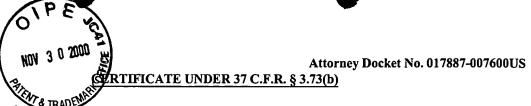
Reg. No.: 35,819 (415) 576-0200

Yahoo! Inc.

November 15, 2000

Name: JOHN PLACE
Title: Vice President and
General Counsel

SF 1155898 v1



Applicant: Yo	OO et al.
Application N	fo.: 09/654,405 Filed: September 1, 2000
For: TRAFFI	C MONITORING SYSTEM WITH TRACKING BY CATEGORIES AND TERMS
Yahoo! Inc. (Name of Assignee)	, a corporation  (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)
	is assignee of the patent application identified above by virtue of either:
	ssignment from the inventor(s) of the patent application identified above. The assignment was recorded in the Patent and Trademark Office at Reel, Frame(s), or for which a copy thereof is attached.
	nain of title from the inventor(s), of the patent application identified above, to the current assignee as shown below:
•	From: To: The document was recorded in the Patent and Trademark Office at Reel, Frame, or for which a copy thereof is attached.
•	From: To: The document was recorded in the Patent and Trademark Office at Reel, Frame, or for which a copy thereof is attached.
•	From: To: The document was recorded in the Patent and Trademark Office at Reel, Frame, or for which a copy thereof is attached.
Addition	al documents in the chain of title are listed on a supplemental sheet.
Copies o	f assignments or other documents in the chain of title are attached.
The undersign	ed (whose title is supplied below) is empowered to act on behalf of the assignee.
information as willful false state 18 of the	are that all statements made herein of my own knowledge are true, and that all statements made on and belief are believed to be true; and further, that these statements are made with the knowledge that tatements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, United States Code, and that such willful false statements may jeopardize the validity of the application ssuing thereon.
Date: _ Name: _ Title:	November 15,2000 JOHN DLACE Vice President & general Counsel
Signature:	
SF 1155893 v1	